

CREATIVE COMMUNITY-BUILDING

Let's Make Art Together

WELCOME

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OBJECTIVE

Participants will be able to:

1. identify various forms of community-based art projects
2. apply the CRAFT model to current & future community-based art projects
3. facilitate authentic community engagement & participation to create change

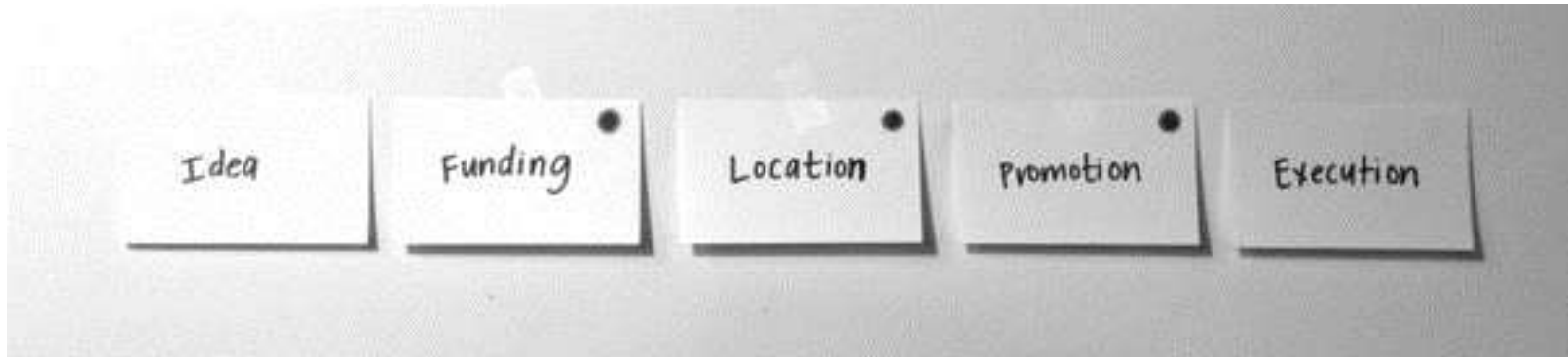
PRE-PLANNING WITH PURPOSE

Using pre-planning strategies, artists can create the framework for a project and anticipate questions from project participants & challenges throughout the project.

1. Start with an idea.
2. What are some of the BIG tasks that have to happen to execute this idea?
3. Write five of these major tasks on separate scraps of paper.
4. Place these tasks in chronological order.
5. Make a mark on any task that **MUST** be completed by the artist (you).

PRE-PLANNING WITH PURPOSE

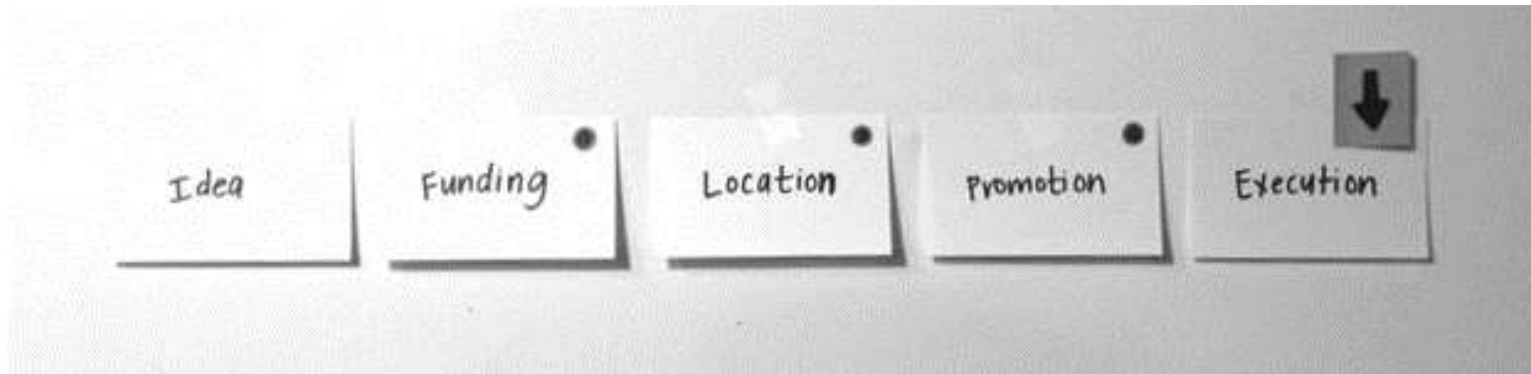
Your project outline might look like this:



Many times our approach is to take on much of the responsibility for our projects to save time for others or to maintain control over certain aspects of the project.

PRE-PLANNING WITH PURPOSE

If we place a marker on this timeline to indicate when the community is typically invited into our process, it would likely look like this:



That means we are missing a great deal of opportunity to engage community members much earlier in the process, which incentivizes participation and investment in the project.

PRE-PLANNING WITH PURPOSE

BEFORE: Planning without community input/roles.

AFTER: Pre-planning, then planning with community input/roles.

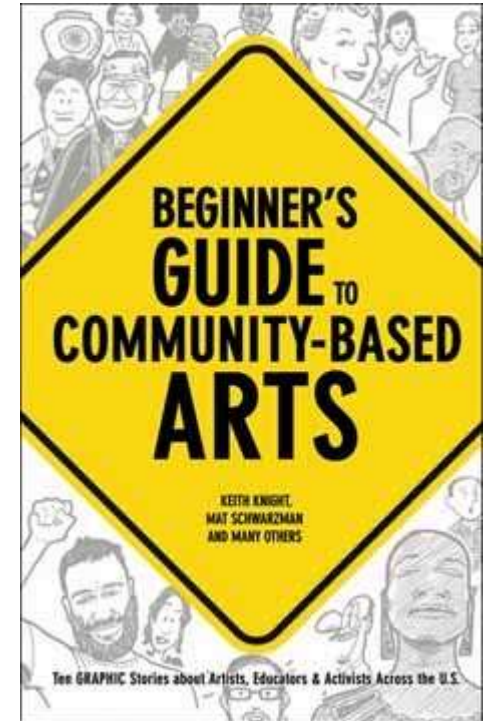
Using pre-planning strategies, artists can create the framework for a project and anticipate questions from project participants & challenges throughout the project.

After pre-planning, the artist provides community members an opportunity to share valuable ideas, suggestions, and questions during the overall planning process using the CRAFT model.

CRAFT

CRAFT is a conceptual map that stands for five territories of the community-based art process.

1. Contact
2. Research
3. Action
4. Feedback
5. Teaching





Cultivate trust, mutual understanding, and commitment as a
foundation for creative partnership

CONTACT

CONTACT

Cultivate trust, mutual understanding, and commitment as a foundation for creative partnership.

(guiding questions)

Identify: With whom do you want to work? Why?

Communication: How can you be authentic & build relationships?

Cultural Competency: What privileges & stereotypes exist between partners?

Invest: How can you gain community buy-in for the project?



Gather information about the people, places, and issues

RESEARCH

RESEARCH

Gather information about the people, places, and issues.

(guiding questions)

Identify: What is the overarching theme of the project? What do you already know?

Communication: What are the needs of the community?

Cultural Competency: What privileges & stereotypes exist between partners?

Invest: How can you invite others into the planning process?



Produce a new work of art that benefits the community

ACTION

ACTION

Produce a new work of art that benefits the community.

(guiding questions)

Identify: What are the tasks & roles? What is the timeline?

Communication: How will you set expectations & delegate responsibilities?

Cultural Competency: Which privileges & stereotypes could present challenges?

Invest: How are you sharing roles with community members?



Spark community reflection, dialogue, and organizing to spread impact

FEEDBACK

FEEDBACK

Spark community reflection, dialogue, and organizing to spread impact.

(guiding questions)

Identify: What should this look like? A formal event? Community forum?

Communication: What resources do you have to promote & share the story?

Cultural Competency: How could privileges & stereotypes impact dialogue?

Invest: What leadership roles could community members assume?



Pass on new community-building skills to others to sustain impact

TEACHING

TEACHING

Pass on new community-building skills to others to sustain impact.

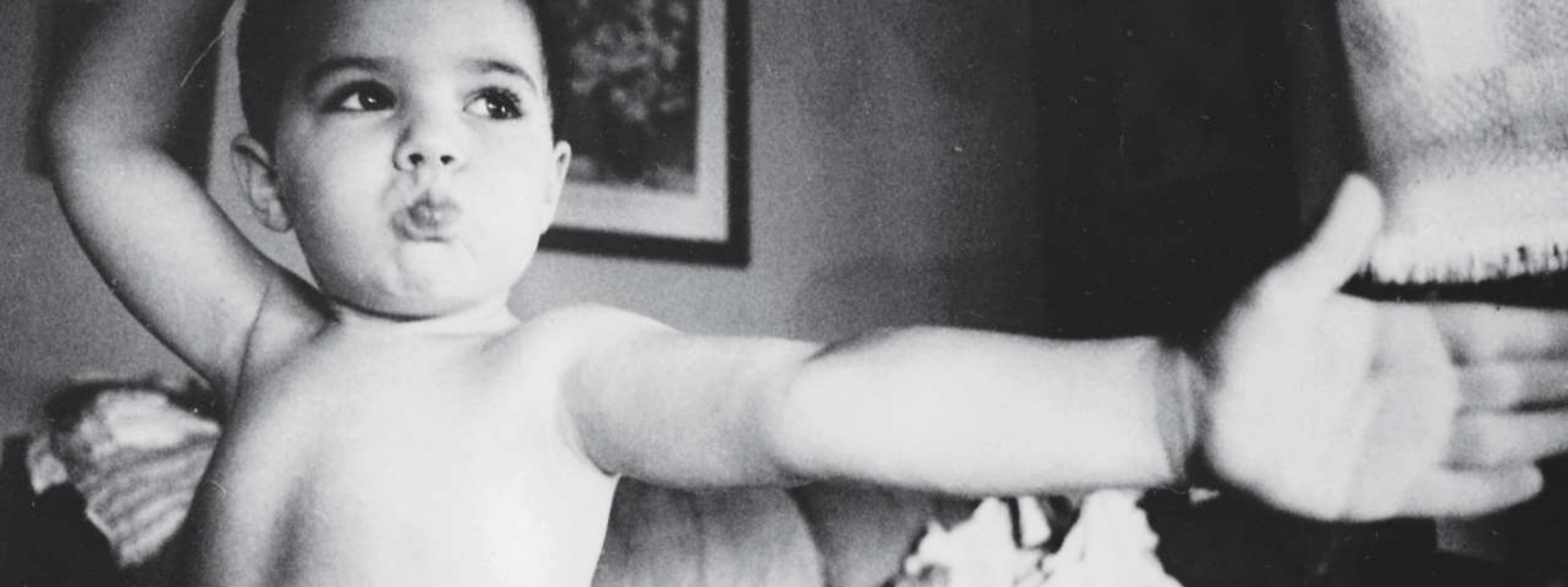
(guiding questions)

Identify: What are the key takeaways? What are the next steps?

Communication: What does documentation & storytelling look like?

Cultural Competency: How did you work through privilege & stereotypes?

Invest: How can participants have a voice in the story?



Empower yourself with local knowledge & expertise

RESOURCES

RESOURCES

- **Freedom Arts/Arte de Libertad:** Dismantling the Cradle-to-Prison Pipeline (education & mass incarceration) www.facebook.com/FreedomARTSnashville
- **PG-13 Players of Planned Parenthood:** Peer education through original skits & performances by teens and for teens (youth development)
- **TURBO Nashville:** Tactical urbanism to improve the Nashville community's built environment (mobility & environment) www.turbonashville.com
- **Oasis Center's Underground Art Studio:** #LoveFromOasis – a restorative justice mural sent to Ferguson Middle School (racism) www.bit.ly/lovefromoasis
- **Unit 2 & Watkins College:** An extended collaboration between art students, faculty and prisoners (prison reform) www.reachcoalition.wordpress.com
- **Hume-Fogg Academy & Frist Center:** Stop! Take Notice (pedestrian safety) www.stoptakenotice.com